

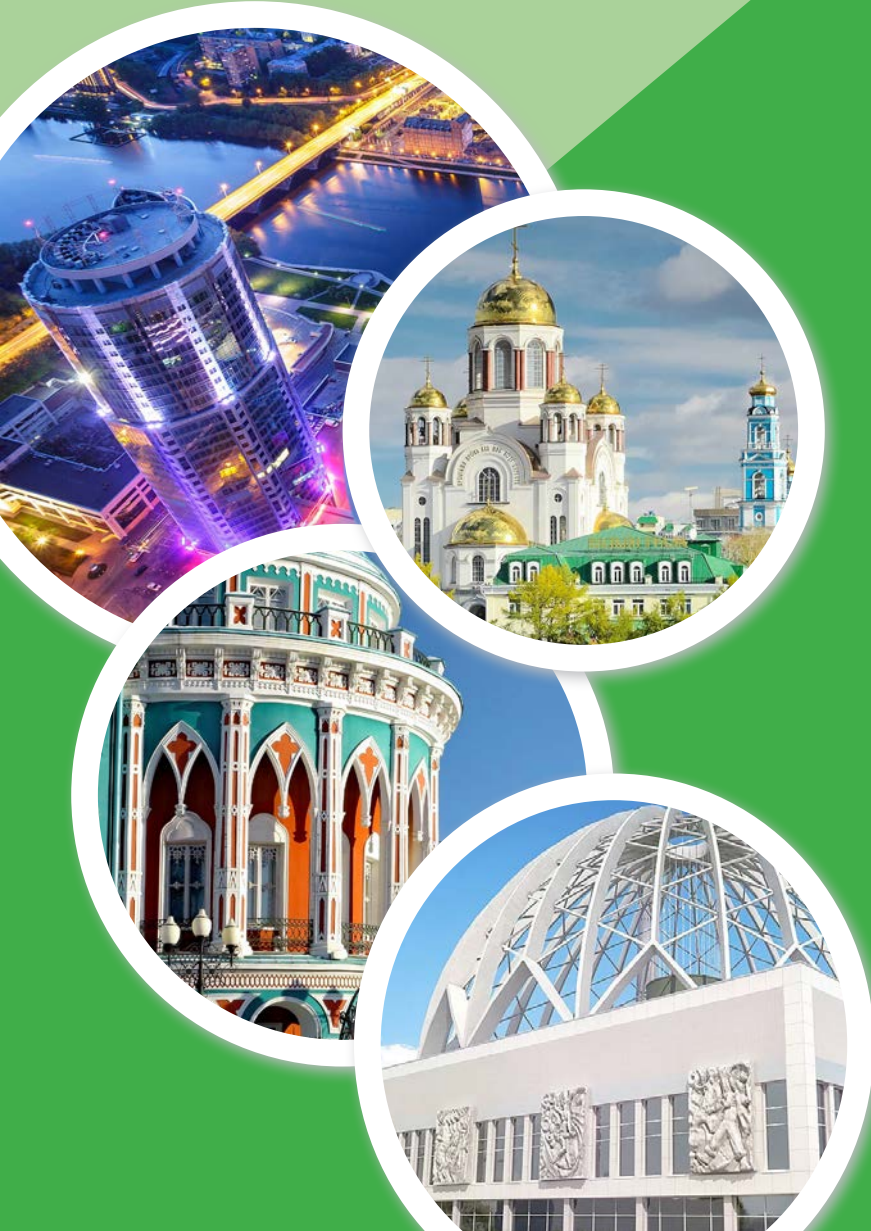


URAL  
STATE  
UNIVERSITY  
OF ECONOMICS

# EXCHANGE STUDENT GUIDE 2020/2021



# WELCOME TO EKATERINBURG



**Located at the meeting point of two continents, Ekaterinburg is among the five biggest cities of Russia.**

It is an administrative, economic, scientific and cultural center of the Ural.

26 accredited consular posts, over 340 representative offices and branches of foreign companies are located here. It is the third (after Moscow and St. Petersburg) largest transportation hub of Russia. The main air gate of Ekaterinburg is an international airport «Koltsovo». It is one of the largest and most modern airports in Russia handling millions of passengers a year.

In 2014, Ekaterinburg became the third most popular Russian city among foreign tourists (after Moscow and St. Petersburg). There are over 600 monuments of history and culture.

**Each era of the city's history is embodied in its architecture:** the merchants' houses and old schools, strict constructivism and bold modern sculptures. The main attractions are linked by a tourist route 6.5 km long, called the «red line». You can complete it in about half a day, following the red markings on the road.

The city has about 50 different museums, over 10 theatres, the Sverdlovsk Film Studio, Philharmonic Hall, Zoo, Circus and other attractions.

# ABOUT USUE



Ural State University of Economics (USUE) is a multidisciplinary state university of the Ural Region. For over 50 years, USUE has been contributing to creating the intellectual and educated elite for such industries as economy, management, finance, and commerce. Over the years, USUE has trained more than 130 000 specialists. Today there are more than 17000 students and 600 academic staff.

Training of foreign students is one of our competitive advantages. Currently more than 1100 students from 56 countries are studying at USUE. In 2012, USUE opened a branch of the Association of Foreign Students. The University cooperates with more than 125 universities in CIS, Asia, Middle East and Europe.

## INSTITUTES:

- **Institute of Economics** – specializes in training professional economic staff in the field of international economic relations, international trade, a system of economic analysis, national economic system.
- **Institute of Finance and Law** – is a center of training specialists in the areas of finance, banking, money, law, accounting, audit, taxation, investment and securities market.
- **Institute of Trade, Food Technologies and Service** – specializes in training specialists for various sectors of the economy: consumer market (retail and wholesale trade), agriculture, food industry, commerce and logistics, hotel business and tourism, public catering.
- **Institute of Management and Information Technologies** – the mission of the Institute is to ensure the global competitiveness of its graduates, taking into account the most important trends in the labor market, higher education and the demographic situation.

# ACADEMIC CALENDAR 2020/2021



## **AUTUMN SEMESTER (18 WEEKS)**

### **Autumn Semester:**

September 1, 2020 – December 31, 2020

### **Exam weeks:**

December 14–25, 2020

### **Winter vacation:**

last week of December – first week of January

## **SPRING SEMESTER (20 WEEKS)**

**Spring semester:** January 11, 2021 – June 30, 2021

**Exam weeks:** June 1–30, 2021

**Summer vacation:** July 1 – August 31, 2021

## **OFFICIAL HOLIDAYS IN RUSSIA:**

- January:** 1st – New Year  
7th – Christmas Day
- February:** 23rd – Day of Russian Army
- March:** 8th – International Women's Day
- May:** 1st – Labor Day  
9th – Victory Day (in WW2)
- June:** 12th – Day of Independence of Russia
- November:** 4th – Day of Unity of Russian Folk

# ACADEMIC INFORMATION



## TEACHING METHODS:

A combination of lectures, seminars, discussions, exercises, group works depending on subjects and professors.

## ASSESSMENT METHODS:

Test/exam.

## GRADING SYSTEM:

The «Point-rating system of an estimation of student's knowledge» was entered in the Ural State University of Economics in 2008/2009 academic year. In the frame of transition on Federal national educational standards based on the European Credit Transfer System (ECTS) application.

## ACCORDING TO THIS POINT-RATING SYSTEM THERE IS THE FOLLOWING GRADATION:

- from 0% to 50% – «**Failed**»
- from 50% to 70% – «**Satisfactory**»
- from 70% to 85% – «**Good**»
- from 86% to 100% – «**Excellent**»
- > 50 % – «**Passed**»

## OUR UNIVERSITY HAS FOUR-STEP CLASSIFICATION SCALE:

- **5 – EXCELLENT**
- **4 – GOOD**
- **3 – SATISFACTORY**
- **2 – FAILED**

*1 Russian Credit = 36 working hours = 1 ECTS Credit.*

# AVAILABLE COURSES

Most courses at the USUE are in the Russian Language. Students wishing to attend Russian taught courses are recommended to attach a B1 level certificate in Russian.

Courses offered in the Russian language in the field of Economics, International Business, Management, Tourism and Hospitality, Law, Finance, Russian language and Speech Culture.

## LIST OF COURSES TAUGHT IN ENGLISH 2020/2021 ACADEMIC YEAR:

REGULAR COURSES	
Name of course	ECTS
<b>Autumn semester</b>	
Managerial Economics	4
International Project Management	3
Corporation Communication Management	4
Business English	6
<b>Spring semester</b>	
Corporation Communication Management	4
International Entrepreneurship	4
Intercultural Communications	4
Business English	6
<b>Courses by request (5 or more students in a group)</b>	
Russian Studies (Russian Literature, Culture and Geography)	4
International Commercial Transactions	3
International Business	3
International Management	4
International Tourism	3
Communications in International Business	4
Export Management	3
B2B Marketing	3
Brand Management	4



# AVAILABLE COURSES



REGULAR COURSES	
Name of course	ECTS
<b>Foreign Languages Courses</b>	
Russian as Foreign Language (A1-C1)	8
English (A1-C1)	4
French (A1-B2)	4
German (A1-B2)	4
Chinese (A1)	4
Spanish (A1)	4

# DORMITORY ACCOMMODATION



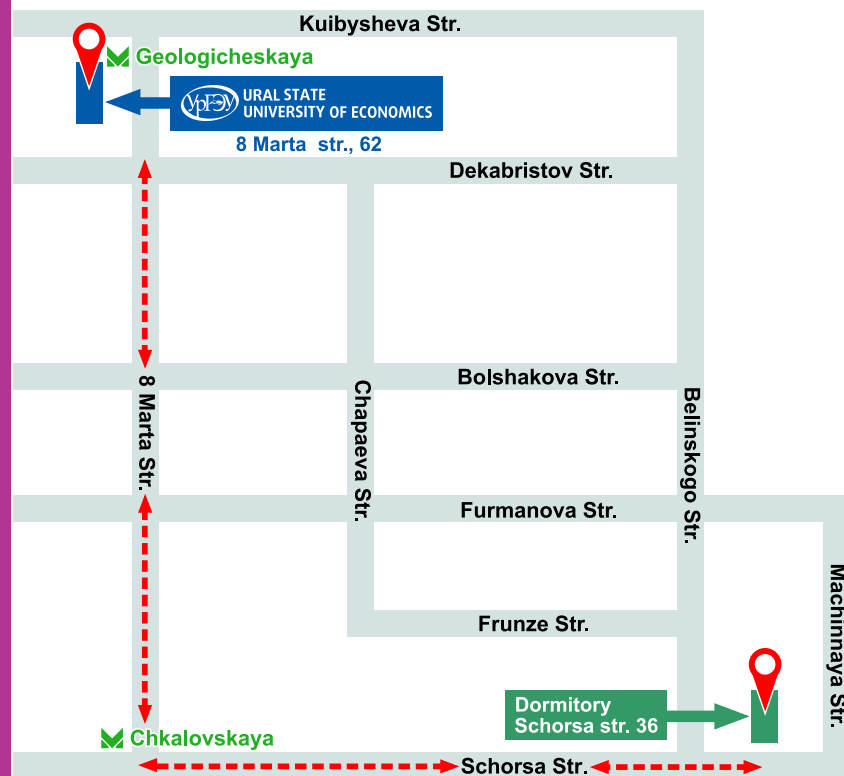
## UNIVERSITY DORMITORY:

**Ekaterinburg, Shorsa Str. 36**

Dormitory fees – 2300 rubles (about 30€) per month.

## DORMITORY FACILITIES:

- Secured premises
- Café
- Gym
- Wi-fi
- Laundry room
- Study room
- Shared kitchens
- Double and triple rooms



## PRIVATE STUDENT DORMITORIES

**Ekaterinburg, Krasnoarmeiskaya str., 1**

**Marshala Zhukova str., 3**

+7 982 643 34 95; +7 982 612 41 76

studentrealty.ru



# BEFORE AND UPON ARRIVAL



**Once nominated by their Home Institutions in the framework of International Exchange Programs, students should:**

- Fill necessary documents to register at the USUE;
- Inform the international coordinator of USUE once your Russian visa is issued;
- Inform the international coordinator of USUE about the date and time of arrival in Russia at least 5 days prior;
- Send a scanned copy of the medical certificate translated into the Russian language with the results of the following medical tests: fluorography (chest X-ray), hepatitis B and C viruses (HBV and HCV), syphilis and dermatovenerologist check.

## **NECESSARY DOCUMENTS TO APPLY:**

1. Copy of passport
2. CV
3. Application form
4. Motivation letter
5. Learning Agreement

## **APPLICATION DEADLINES:**

- Autumn semester:** May 31, 2020  
**Spring semester:** October 31, 2020

## **AFTER THE ARRIVAL**

- Once in Ekaterinburg, International Exchange students should go to the International Office of the USUE (8 Marta st., 62, office.354) for registration and should provide the following documents: passport, visa, migration card.
- According to the visa legislation of the Russian Federation, first students get the Russian visa only for 90 days, than it must be extended in Ekaterinburg: International department of USUE will do it before the end of the study period. This procedure will cost 2400 rubles or about 35 euro (HIV certificate and state fee).
- All foreign students should have a medical insurance. If you don't have it, you can make it in the International Office of the USUE. The price of the medical insurance is 3500 rubles (about 50 €).

## **ORIENTATION WEEK FOR EXCHANGE STUDENTS**

- August 31, 2020
- January 11, 2021

# USEFUL INFORMATION



## TOURIST INFORMATION POINTS

**Tourism Development Centre of the Sverdlovsk Region  
Ekaterinburg, Moskovskaya St., 11, floor 2**

Mon – Thu – 09:00-18:00 Friday 09:00-17:00

Tel: +7 (343) 350-05-25

e-mail: [crt@gotoural.com](mailto:crt@gotoural.com)

[crt.gotoural.com](http://crt.gotoural.com)

**Tourist information Service at the Koltsovo Airport  
Ekaterinburg, Bakhchivandzhi str., 1**

+7 (343) 264-76-17 (Terminal A)

+7 (343) 226-86-12 (Terminal B)

**Tourist information Service at the railway station  
Ekaterinburg, Vokzalnaya str. 22, 3rd floor,  
long-distance ticket offices**

+7 (343) 239-48-52

**Tourist Information Service of Ekaterinburg  
Ekaterinburg, 8 Marta str, 21**

+7 (343) 222-24-45

[its.ekburg.ru](http://its.ekburg.ru)

**Tour operators, excursion companies**

+7 (343) 350-05-25

## TRANSPORT:

- Metro (Underground): stations open from 06:00 till 00:00
- Bus, tram, trolleybus: public overground transportation operates daily from 06:00 to 22:00

# USEFUL INFORMATION



## EMERGENCY AND OPERATIONAL SERVICES:

# 112

24-h  
emergency ser



## 02

 Police

Beeline: 002; Megafon: 020  
Motiv: 902; MTS: 020



## 01

 Fire-fighting  
service

Beeline: 001; Megafon: 010  
Motiv: 901; MTS: 010



## 03

 Emergency  
ambulance

Beeline: 003; Megafon: 030  
Motiv: 903; MTS: 030

## MEDICINE

If emergency calls are required, a common emergency telephone number is 112

**If emergency help is not needed (there is no threat of life, do not call an ambulance):**

## TRAUMA CENTER:

**Central City Hospital No. 2,  
Address: 3/5, Chelyuskintsev street  
phone: +7 (343) 389-90-71**

Working hours: daily, 24 hours a day

## DENTIST:

**Sverdlovsk Regional Dental Clinic  
Address: 34, Shorsa street, phone: +7 (343) 217-17-17**

Working hours: from 8-00 to 20-00, daily



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## CONTACTS

International Coordinator

Elena Sosnovskikh

**[sosnovskih\\_ea@usue.ru](mailto:sosnovskih_ea@usue.ru)**

**+7 (343) 283-11-90**

International Cooperation Department

**[international@usue.ru](mailto:international@usue.ru)**

**+ 7 (343) 283-11-90**

**[www.usue.ru](http://www.usue.ru)**

International Office

(visa and registration support)

**[kolotova@usue.ru](mailto:kolotova@usue.ru)**

**+ 7 (343) 283-12-81**

Association of international students

**[ais.ekaterinburg@gmail.com](mailto:ais.ekaterinburg@gmail.com)**

**<https://vk.com/aisekaterinburg>**

LINK TO 3D UNIVERSITY NAVIGATION

